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**POSITION:** Senior Graphic Designer (print and digital)

**LOCATION:** Canmore, Alberta

**STATUS:** Full-time, Start: April 2018

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For 40 years, RMV Publications Ltd. (publishers of *Where Canadian Rockies*) has provided travellers with timely information and local insights to enrich their vacations. We publish a semi-annual magazine that is part of a worldwide network of visitor magazines as well as print and digital dining guides and maps. RMV works with clients on contract ad designs, publications, websites and branding.

We seek a Graphic Designer with publishing industry, magazine layout and (ideally) map experience. Print publications are the foundation of our business, but maintaining our existing websites, developing new website layouts and basic IT system troubleshooting is part of the job. The successful candidate will be working in our Canmore office as part of a small, friendly and dedicated team.

### Job Responsibilities & Requirements

#### Print:

- Fresh page layouts, cover designs and ad layouts
- Photo sourcing and editing
- Ad production and ad traffic management
- Complex vector map layouts and editing
- Custom brochure layout and client coordination
- File organization, production management and printer liaison

#### Digital:

- Wordpress content management of blogs and websites
- Website functionality and user experience improvements
- SEO and google analytics monitoring
- Liaison with back end developers
- Design digital media: websites, responsive layouts, storyboards, photo retouching & enhancements, animated GIFs
- Video production experience an asset

#### IT Maintenance:

- Basic troubleshooting of MAC workstations, e-mail accounts, server backups and printers
- Software installation and maintenance

#### Key Competencies:

- Able to manage deadlines and budgets
- Print production experience
- Proficient in Adobe CC (InDesign, Illustrator and Photoshop)
- Proficient in Wordpress; Joomla and Drupal an asset
- Knowledge of Microsoft Office Suite for Mac
- Experience with digital publishing, SEO and advertising
- Front end web design and UI experience
- Map creation skills an asset
- Basic knowledge of HTML and CSS an asset

#### Personal Characteristics:

- Enthusiastic, personable and detail-oriented
- Creative and resourceful
- Enjoys collaborating with a team (editor, publisher and sales staff), yet can work efficiently without supervision
- Deadline driven, yet flexible
- Able to respectfully and effectively liaise with customers, co-workers, freelancers, developers and printers
- A developed network of industry contacts is an asset

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Please email your cover letter, resume and a small portfolio of your recent work to: [ken@rmvpublications.com](mailto:ken@rmvpublications.com)

While we will acknowledge all applicants, only those selected for interview will be called.

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